

# BEAT THE PEAK



JUNE - SEPTEMBER

WORKING TO **SAVE YOU MONEY** ON YOUR ELECTRICITY

**LET'S SAVE MONEY TOGETHER** BY DECREASING YOUR POWER USE WHEN ENERGY IS IN DEMAND AND PRICES ARE AT THEIR HIGHEST

Beat the Peak notifies participating members when "peak periods" are approaching. By conserving energy during these high-priced peaks, the Cooperative can reduce its power cost and pass on those savings to Members.



**Turn off Lights**

## Ready to Sign Up?

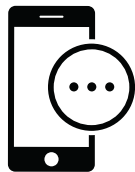
Below are 4 ways to get you entered!



**ONLINE**  
**VICTORIAELECTRIC.COOP**



**Unplug Electronics  
Not In Use**



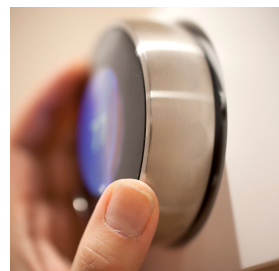
**TEXT**  
**VECBTP: TO**  
**361.298.3353**



**Avoid Using  
Large Appliances**



**CALL**  
**361.573.2428**



**Turn Up  
Thermostat**



**EMAIL**  
**VEC@VICTORIAELECTRIC.COOP**